









Image: © Bruce Clapham / WWF Aus

6

### **Redirect financial flows**

Smart investment choices now can help us create healthy, sustainable workplaces and cities and protect our biodiversity, which can improve the quality of our lives and reduce our environmental footprint. Let's make sure our investment and superannuation dollars are going to create the future we want.

7

### **Join the Conversation**

There's no better place to start a conversation than over a meal – ideally a candle-lit one during Earth Hour! Talking to work colleagues, and inviting friends and family over to talk about how we can all be a part of the solution and what we can do to reduce our footprint is really powerful.

8

### **Talk to your local politicians**

Advocate for good environmental policies that preserve Australia's beautiful, treasured natural capital and create wellbeing and quality of life for now and future generations. Political leaders will only aim as high as we demand.

**We hope you'll join us in making better  
choices to protect our natural capital and  
reduce our footprint**

[www.earthhour.org.au](http://www.earthhour.org.au)